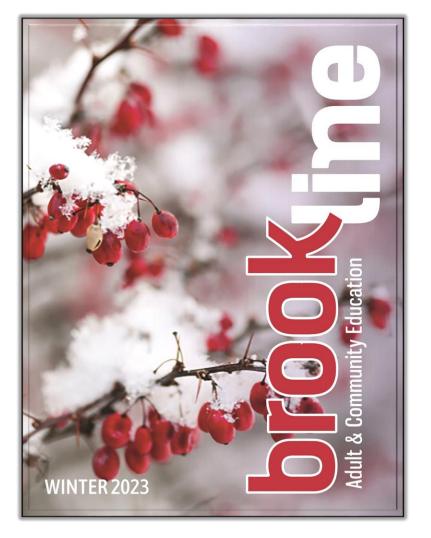
Special Program Overview



Winter 2023

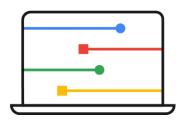




### **Google Professional Career Certificates**

- Data Analytics
- Digital Marketing
- IT Support
- Project Management
- UX Design (User Experience)





# Grow with Google

- ✓ Job Training Solutions
- ✓ Digital Training
- ✓ Skilling Initiatives
- ✓ New Career Pathways
- ✓ Access to Economic Opportunity
- ✓ High-Paying Jobs
- ✓ Fast-Growing Fields
- Developed and Taught by Google Employees
- ✓ All courses are online via Coursera platform

# Neither a College Degree nor relevant prior experience is required to participate!

#### **BA&CE Partners: Recruiting Participants**



**Brookline Housing Authority** 





### Grow with Google 500 SCHOLARSHIPS Worth \$75,000 - \$150,000\*

- Completely Free for BA&CE Partner Organizations
- Access to Free Courses for the General Public with \$10 registration fee to help cover overhead costs
- \* Typical time to complete a certificate is 3-6 months with 10 hour per week commitment
- ✓ Must finish within 12 months

## Grow with Google

Once all coursework is complete = job ready!

Access to career resources:

- Coaching Sessions
- Mock Interviews
- Resume Builder Tool
- Connect with 150+ National/Local Employers
- Job Board, Visible ONLY to those who complete the Google Certificates!

75%

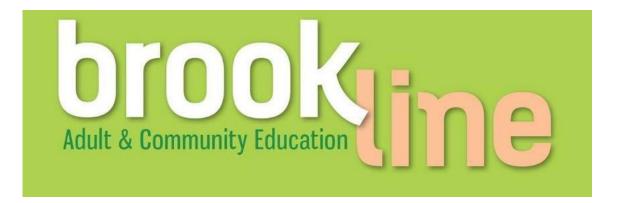
of Certificate graduates report a positive career impact in six months.<sup>1</sup>

### 1,500,000

in-demand job openings across certificate fields.<sup>2</sup>







Bringing businesses, community organizations, and schools together so underserved citizens of Brookline grow stronger, faster and rise up.